



essential extras

EDITORS CHOICE One step ahead

Most spas supply slippers of some description, but Zendals, the new massaging sandals by Synoco, go one step further. A fabulous idea, based on the principles of reflexology, the patented design of these slippers really work. Massaging circles apply acupressure to the correct points on the soles of the feet, providing comfort and healthy stimulation with every step.

This unique product, which has been under development for almost two years, is made of UV stabilised, virgin PVC, and comes in an array of shades and sizes.

Certain to be of interest for the health, hospitality and leisure industry, this very comfortable concept in footwear comes from a leading manufacturer of spa slippers and accessories for the hotel, resort and travel industries. Although the company has only recently launched in the UK, it is incredibly excited about the new concept and confident that it can offer the best service together with a comprehensive custom branding program.

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treatment timetables, mobile phones, or anything else a member should want to keep nearby when working out. An innovative idea in velour towelling which can be tailored with corporate colours.

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Beauty branding

Almost every guest, as soon as they have settled into the room, looks to see what little beauty-in-a bottle pleasures are to be found in the bathroom. When it comes to exclusive branded products, Aque Sulis appears to be leading the way right now, thanks to an inspired company image and superb products that seem to sell themselves. The Aque Sulis commitment to quality and its consistently new product concepts, all professionally packaged around an interesting spa story, speaks volumes to guests and members.

Alistair Johnson, managing director, tells Spa Plus, "The market is in great need of up-market, high quality branded products, from dedicated spa suppliers.

"The whole concept is based on lifestyle, choice and superior products, so why some spas believe that their guests won't notice that they are being expected to apply cheap shower gels, basic body lotions and second-class shampoos in communal areas is incredible.

It is not something they will accept in the long term.

"At Stobo Castle, for example, each guest is expected with a

Salon specifics

At Saks Hair & Beauty the company believes that it is the little things

