

## ed's letter



To talk joyously about the success of the spa industry in the light of the incredibly sad events of September 11 in America, and the fairly inevitable unrest that must surely follow, seems somewhat disrespectful. So please forgive my sombre mood.

At the time of going to press we are still overshadowed by what is an inconceivably tragic tale in world history, with the unlikely hope of a happy ending. As I watch events unfold, I know that times will change, and that we haven't even scratched the surface yet. Thankfully I didn't lose anyone, and I hope this is the same for you. I know many of my friends in The City lost a lot of colleagues, so for all those effected by and involved with the current world situation, *Beauty & Health Publishing*, would like to express sincere and heartfelt sympathy.

In an industry that embraces world culture by its very nature and is driven by professionals who travel the globe on a regular basis, it is a worrying time, but one that can potentially unify our industry in solidarity, strength and success - personally, professionally and economically.

The optimistic and positive outcome of this could just be 'a global unification of nations'. Who would have thought it possible that countries such as USA, Russia, Saudi Arabia and our European counterparts would communicate on such a unified level for a common cause, which will hopefully amount to world peace?

If there's one thing us Brits do well, it is to progress in the face of adversity with strength of character. I hope to still see you at all the major industry events and I wish us all a very peaceful Christmas...

Helena

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